

## **Minutes for the October 22, 2013 Teleconference Meeting of the Nevada Sesquicentennial Commission**

This meeting convened via teleconference. This meeting complies with Nevada's open meeting law and has been properly posted at the following locations:

www.nevada150.org

Nevada Department of Tourism and Cultural Affairs, 401 North Carson St., Carson City, Nevada

Nevada State Capitol, 101 North Carson St., Carson City, Nevada

Grant Sawyer Building, 555 East Washington Ave., Las Vegas, Nevada

Nevada State Library and Archives, 100 North Stewart St., Carson City, Nevada

Division of Museums and History, 708 North Curry St., Carson City, Nevada

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Mr. Scott Carey, Events and Community Relations Manager, NV 150, (775) 687-0645 or via email to [shcarey@nevada150.org](mailto:shcarey@nevada150.org). Materials are available from the Nevada 150 office, Laxalt Building, 401 N. Carson Street, Carson City, Nevada

### **1. OPENING**

#### **(1) Call to Order and Roll Call- Lt. Governor Brian Krolicki, Chairman**

Chairman Krolicki called the meeting to order at 9:03am. Chairman Krolicki began by taking a moment of silence out of respect for the shooting at Sparks Middle School.

#### Members Present:

Lt. Governor Brian Krolicki

Neena Laxalt

Patty Cafferata

Oscar Goodman

Bud Hicks

Andy Kirk

Myron Martin

Don Newman

Sherry Rupert

Randy Snow

#### Members Absent/Excused:

Bob Brown

Lori Nelson

John Tyson

#### Staff Present:

Scott Carey

Linda Frederick

Kara Kelley

Susan Moore

### **2. PUBLIC COMMENT**

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Marlene Adrien of the Nevada Women's Legacy Project commended the Commission on the launch of the new website, and stated she anticipates the Women's Legacy Project to be running in November.

Ashley Hall of the Old Spanish Trail Association stated on their October 30<sup>th</sup> meeting agenda was an item regarding the unveiling of a refurbished trail marker.

Former Lieutenant Governor Lonnie Hammargren commented on the event that will occur at his museum-house November 2<sup>nd</sup> and 3<sup>rd</sup> starting at 12:00 pm.

### 3. MINUTES-FOR POSSIBLE ACTION

#### (1) Review and approval of minutes of the August 29<sup>th</sup>, 2013 meeting

Ms. Kelley stated approval of the August 29<sup>th</sup> meeting minutes will be deferred to the next meeting, where all outstanding minutes will be approved.

### 4. DISCUSSION TOPICS-FOR POSSIBLE ACTION

#### (1) Chairman's Report- Lt. Governor Brian Krolicki, Chairman

Chairman Krolicki updated the Commission on the finalized sponsorship package for individuals and companies interested in providing financial assistance to the Commission. Chairman Krolicki further commented on a recent donation made by Newmont Mining for \$50,000. Chairman Krolicki continued by stating Newmont Mining had expressed interest in being involved in events in rural areas of the state and that discussions have taken place to secure additional supplies of silver for pressing medallions.

#### (2) Nevada 150 Foundation Financial Report

Commissioner Hicks updated the Commission on the finances of the Foundation, stating the Foundation currently has a balance of \$217,216.63. Commissioner Hicks also noted the Foundation had received \$63,030.60 from the Nevada Department of Motor Vehicles for sales of the specialty license plates. Commissioner Hicks also commented on Commissioner Cafferata joining the 1864 Club for her recent donation.

Ms. Kelley commented on a \$1,000 donation she had received from Commissioner Nelson, a \$10,000 commitment the Commission had received from Cash America, and that she was waiting to hear back from Walmart on a financial level they would be comfortable committing. Ms. Kelley further noted the function on the website to accept individual contributions at a secured location. Ms. Kelley also stated the Commission is anticipating an additional infusion of money from the Legislative Council Bureau's gift shop on preorder sales of the medallions, which combined with specialty license plate sales will total roughly \$80,000.

Chairman Krolicki noted Ms. Kelley and The Glenn Group had been working with his office on the development of a broken-out, hard budget that would include details of some of the proposed Sesquicentennial projects.

#### (3) Executive Director Report-Kara Kelley

Ms. Kelley noted the Commission had received a total of roughly \$67,000 from the Department of Motor Vehicles which equates to roughly 3,000 license plates sold, and added staff is in the process of ordering souvenir license plates as well as developing a mechanism for which souvenir plates can be ordered. Regarding the medallions, Ms. Kelley stated the first minting had sold out, but that the Commission would continue to honor orders of the first design through January 31, 2014. Regarding the website, Ms. Kelley commented on its recent launch and the ability to collect donations. Ms. Kelley also asked Commissioners and members of the public to submit personal histories that can be placed on the Nevadan Stories portion of the website. Regarding merchandizing, Ms. Kelley noted some local ware was being manufactured by Prison Industries, while the State Museum, the Legislative Council Bureau

gift shop, state parks, and various private businesses had expressed interest in the distribution of merchandise. Ms. Kelley further stated there will be an application for merchandizing vendors interested in producing other types of Sesquicentennial products on the website soon.

Regarding the November meeting, Ms. Kelley asked if November 14<sup>th</sup> at 9:00 am in person would be an appropriate date and time. Commissioners Cafferata and Martin stated they will have a conflict that day. Commissioner Laxalt stated she would be willing to accept and present any reports by Commission members who could not be in attendance.

Regarding the December meeting, Ms. Kelley asked if December 12 at 2:00 pm in person would be an appropriate date and time. Commissioner Rupert stated she will have a conflict that day.

#### (4) Special Events and Community Outreach

Regarding community outreach, Mr. Carey reported 80 applications for signature and official events had been received. Regarding special events, Mr. Carey listed various events scheduled for the kickoff and commemoration of Nevada Day in 2013, including the Governor's Banquet, the medallion striking, the Nevada Day parades in Elko and Carson City, and the Lieutenant Governor's Chili Feed. Mr. Carey also highlighted the Battle for the Fremont Cannon between the University of Nevada, Reno and the University of Nevada, Las Vegas football teams. Outside of the state, Mr. Carey stated the Nevada State Society in Washington, D.C. will host a Sesquicentennial event with the entire Nevada Congressional delegation. Mr. Carey also commented on the ceremony of the Old Spanish Trail Association regarding the refurbished markers at the Old Las Vegas Mormon Fort. Mr. Carey noted all event information is available on the Sesquicentennial website, and as event applications are approved those event details will be on the website as well.

Rick Grey of the Fallon Convention and Visitors Authority asked why some events on the website were not designated as being either signature or official events. Mr. Carey replied those not given a specific designation currently on the website were events were part of the kickoff.

Chairman Krolicki asked if the medallion striking would be treated as a legacy event. Mr. Carey replied it is currently classified as a kickoff event, but that there is a definite legacy component to the striking of the medallions.

Regarding public relations, Tiffany East of The Glenn Group reported on the activities her organization had been involved in since the last meeting, including the development of 11 press releases and media advisories. Ms. East also highlighted numerous television and radio programs which had upcoming programs scheduled where representatives of the Commission will be interviewed.

Erika Wesnouski of Controlled Burn asked if there was a deadline for proposals. Mr. Carey stated there was not a deadline for signature or official events and that they will be accepted throughout the year.

#### (5) Nevada150.org website update-Randy Snow

Commissioner Snow commented on the launch of the nevada150.org website, commending D4, the site developers, and Ms. Kelley for their work on the project.

Commissioner Hicks added D4 had also developed a website for the Nevada 150 Foundation at nevada150foundation.org, where contributions can be made directly to the Foundation.

### 5. Commissioner Updates

Chairman Krolicki brought up discussions he had regarding the cultural impact of foreign nationals on the development of Nevada and that the Commission will need to follow up with various consul generals. Chairman Krolicki suggested Ms. Kelley and Ms. Frederick reach out to people the Lieutenant Governor's office speaks to regularly to draft a specific letter and to get signature events calendared with representatives from around the globe. Ms. Moore stated she had spoken with Ms. Kelley about the issue and that they are in the process of drafting a letter for the Chairman.

Regarding history and legacy, Commissioner Cafferata stated individuals in every county had been identified who the Commission could work with on historical projects. Commissioner Cafferata had suggested to these individuals they contribute for at least one community event that will generate community interest in a project that could have a lasting legacy which the community can look back on. Commissioner Cafferata also stated staff can work to get these events on the website as details become available.

## 6. Nevada Day Event Updates

Mr. Carey commented on the Nevada Day Governor's Banquet, which will donate its proceeds to the Nevada Day Parade and to The Children's Cabinet. Mr. Carey also noted the state museums will be offering free admission on Nevada Day. Regarding the Sesquicentennial Nevada Day Parade float, Mr. Carey stated the construction of the float will begin on Friday, October 25<sup>th</sup> at 12:30 pm and that anybody interested in volunteering should contact the Commission office.

Commissioner Laxalt asked how many volunteers are available to help build the float. Mr. Carey replied roughly a dozen individuals had expressed interest in volunteering.

Chairman Krolicki commented on the Lieutenant Governor's Chili Feed on Nevada Day from 12:00pm to 2:00 pm, noting the event will have San Shad as the master of ceremonies and will include Mark Twain and Abraham Lincoln impersonators and Miss Nevada.

Chairman Krolicki noted the Governor's Banquet and the Lieutenant Governor's Chili Feed will provide opportunities for commerce and asked Mr. Carey whether other opportunities would be available. Mr. Carey stated he believes the State Museums may also have merchandize. Ms. Kelley added clarification that no medallion sales will be made on the day of the pressing at the mint, the State Museum or through the Legislative Counsel Bureau gift shop to allow staff to first fulfill preorders.

Commissioner Laxalt noted various individuals had asked her how they could order the entire set of medallions and asked if there was a process to order the entire set. Ms. Kelley stated she does not have an answer at this point and will have to get back to Commissioner Laxalt. Chairman Krolicki stated that at this point they do now know how many people would purchase the whole set and that reserving medallions could prove problematic, but hoped striking additional medallions from previous runs later in the year would not be ruled out.

## 7. PUBLIC COMMENT

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Linda Kass of the High Desert International Film Festival announced the festival will be conducting screenplay and short story competitions that require contestants to draw on historical or modern connections to Nevada. Chairman Krolicki asked Ms. Kass to remain in contact with Commission staff to determine if assistance could be provided.

Lt. Governor Hammargren commented on the celebration occurring at his museum-house on November 2<sup>nd</sup> and 3<sup>rd</sup>.

Dedee Nave of the Morelli House asked if there would be any grant funding available for signature events. Ms. Kelley stated the original intent of the Planning Committee was that grant funding would be available, but that the Commission currently does not have the ability to commit to giving grants. Ms. Kelley stated if the resources became available a process could be developed for giving grants.

## 8. ADJOURNMENT-FOR POSSIBLE ACTION

**Commissioner Cafferata made a motion to adjourn the meeting. Commissioner Rupert seconded the motion.**

**The motion was approved unanimously.**

Chairman Krolicki adjourned the meeting at 10:07am.