

*Nevada Sesquicentennial Commission*  
*Meeting Minutes*  
*May 14, 2014*

This meeting was convened in the Second Floor Chambers of the Nevada Commission on Tourism, 401 North Carson Street, Carson City, Nevada and was video conferenced to the Nevada State Museum – Spring Preserve, 309 South Valley View Boulevard, Las Vegas, Nevada. Additionally, a teleconference line was established. This meeting complied with Nevada’s open meeting law. The notice and agenda were properly posted at the following locations: State Capitol Building; Nevada Department of Tourism and Cultural Affairs in Carson City; Division of Museum and History in Carson City; and the Grant Sawyer Building in Las Vegas. The public may acquire the agenda and supporting materials pursuant to NRS 241.020(2) by contacting Mr. Matt Robinson, Nevada 150, at (775) 687-0608 or via email to matt.robinson@nevada150.org. Materials are available from the Nevada 150 office, Laxalt Building, 401 North Carson Street, Carson City, Nevada.

**1. Call to Order**

**Lt. Governor Brian Krolicki, Chairman**

Chairman Brian Krolicki called the meeting to order at 2:08 pm.

**2. Roll Call**

**Lt. Governor Brian Krolicki, Chairman**

*Members Present:*

Brian Krolicki – Chair  
Neena Laxalt – Vice-Chair  
Bob Brown  
Patricia Cafferata  
A.J. “Bud” Hicks  
Myron Martin  
Lori Nelson  
Donald Newman  
Randall Snow  
John Tyson (marked present at 2:17 pm)

*Members Absent/Excused:*

Oscar Goodman  
Andrew Kirk  
Sherry Rupert

*Staff Present:*

Kara Kelley  
Karen Garaventa Baggett  
Scott Carey  
Matt Robinson  
Peter Barton  
Chaunsey Chau-Duong  
Susan Moore  
Pam Robinson

**3. Public Comment**

This portion of public comment is limited to items directly relevant to the agenda. Public comment is welcomed by the Commission, but may be limited to three minutes per person at the discretion of the Chair. A person may also have comments added to the minutes in the meeting by submitting them in writing either in addition to testifying or in lieu of testifying. Minutes of the meeting will be produced in summary format. Written comments may be submitted in person or by e-mail or mail before, during or after the meeting.

Helen Stewart interpreter Dr. Linda Miller thanked Ms. Susan Moore for attending Native American Day and Mr. Chaunsey Chau-Duong for attending Helen Stewart Tea. Dr. Miller stated there will be an article in the

Views portion of the Las Vegas Review-Journal on Helen Stewart Tea on May 22nd, as well as an event, Helen Stewart Remembers, on May 17<sup>th</sup> at the Discovery Children's Museum in Las Vegas free of charge.

Dr. Marlene Adrian of the Nevada Women's Legacy Project informed the Commission she's initiating a newsletter for the Nevada Women's Legacy Project. Dr. Adrian also invited commissioners to the May 31<sup>st</sup> community event in Boulder City recognizing the achievements of notable women from Boulder City where people would be asked what could be done to improve Nevada over the next 150 years. Dr. Adrian expressed her hope the Commission would encourage acceptance of a proposed display at Grant Sawyer in October, as well as at the Legislature in Carson City and at the Smith Center for the September 22<sup>nd</sup> event, of a video of images of the women interviewed in every county in the state by the Nevada Women's Legacy Project.

Haley Caldwell of Harley Davidson of Las Vegas informed the Commission that 463 raffle tickets have been sold, with 102 checked out to Commissioners, for the Harley Davidson Sesquicentennial motorcycle leaving 1,537 left to be sold. Ms. Caldwell notified the Commission the Sesquicentennial motorcycle will be coming to Northern Nevada, and asked commissioners interested in ascertaining raffle tickets to contact her or the Harley Davidson of Las Vegas dealership.

#### **4. Minutes ~ For Possible Action**

##### **Approval of Minutes of the Meeting held on April 23, 2014 in Carson City, Nevada**

**Commissioner Bob Brown made a motion to approve the minutes of the April 23, 2014 meeting. Commissioner A.J. "Bud" Hicks seconded the motion. The motion was approved unanimously.**

#### **5. Discussion Topics ~ For Possible Action**

##### **5a. Chairman's Report**

###### **Lt. Governor Brian Krolicki**

In order to accommodate the schedules of guests, Chairman Krolicki moved to agenda item 5h.

Commissioner John Tyson marked present at 2:17 pm.

##### **5h. Drawing the winning class for the third (3rd) Medallion Contest**

###### **Lt. Governor Krolicki**

Chairman Krolicki provided a history of the previous two medallion designs before discussing the background of the selection for the third rendering. Chairman Krolicki stated over 5,000 young Nevadans from 80 separate schools voted on 8 different renderings to be selected for the third medallion design. Chairman Krolicki listed the eight potential renderings: Bighorn Sheep; Hoover Dam; Lake Tahoe; The Liberty Bell; Rugged Nevada; Nevada's Early Heritage; Prehistoric Nevada; and Signs of Nevada. Chairman Krolicki also noted Lake Tahoe and Prehistoric Nevada were the two runner up designs.

The Commission unveiled the winning design for the third medallion: Signs of Nevada.

Chairman Krolicki provided a description of the winning design, which contains Las Vegas' 'Welcome to Fabulous Las Vegas' sign, Reno's 'Biggest Little City' sign, and Wendover's 'Wendover Will' statue. Chairman Krolicki thanked the Northwest Territorial Mint, Ms. Pam Robinson, and Ms. Linda Fredrick for their work in coordinating the effort. Chairman Krolicki stated they anticipate the third medallion being available for sale on May 27<sup>th</sup> at 8:00 am. Chairman Krolicki added they anticipate having the entire package of medallions to be available for sale in time for the holiday season.

Chairman Krolicki also stated one of the classes who voted on the winning design would be selected to receive copper versions of the third medallion, to be drawn by Superintendent of Public Institutions in Nevada, Mr. Dale Erquiaga.

Mr. Erquiaga drew the winning class: Ms. Rebecca Lee's first grade class from Yerington Elementary School.

Chairman Krolicki thanked Newmont Mining for availing themselves of the copper necessary for the medallions, while also noting Lyon County possesses the most prolific copper mine in the world. Chairman Krolicki stated it will still be determined how best to present the medallion to Ms. Lee's class, but imagines all commissioners will be invited to attend.

**5b. Nevada 150 Foundation Financial Report  
Bud Hicks, President ~ Nevada 150 Foundation**

Commissioner Hicks provided the financial report for the Nevada 150 Foundation to the Commission, stating the current balance is approximately \$393,000, with no large bills coming in the foreseeable future. Commissioner Hicks commented on a budget meeting held earlier in the day with Chairman Krolicki and staff, where revenue and expenditures were planned for the remainder of the year. Additionally, Commissioner Hicks encouraged all members to buy and sell raffle tickets for the Harley Davidson Sesquicentennial motorcycle.

**5c. Commissioner Updates**

Commissioner Neena Laxalt provided a quick update on activities of D4, highlighting the new section of the website, Author's Corner, for giving mention to Nevada authors. Commissioner Laxalt also stated to the Commission she will coordinate efforts regarding the Commission's participation in the Nevada Day parade in Carson City, noting a working group had been established consisting of various partners to discuss the float design, sponsorships, activities along the parade route, and possible merchandize and tchotchkes.

Commissioner Randy Snow provided updated statistics regarding the Sesquicentennial website. As of May 11<sup>th</sup>, the website had received 3,600 unique visitors, with 68 percent new to the site; the average stay on the site is between 2 ½ and 3 minutes; and the total number of page views is roughly 11,000.

Commissioner Myron Martin provided an update on the progress on the Sesquicentennial event at the Smith Center on September 22<sup>nd</sup>, noting one or more living legends have agreed to be part of the event and that the Harley Davidson Sesquicentennial motorcycle will be parked at the Smith Center that evening. Commissioner Martin also announced the Smith Center had recently hosted the Nevada High School Musical Theater Awards, where the best male and best female performers were selected and will go to New York City to perform on a Broadway stage. Next year, Commissioner Martin added, the Awards will be expanded to students statewide.

Commissioner Bob Brown notified the Commission that he had reached out to the Bureau of Land Management about potential geocaching opportunities but, due to circumstances, had yet to hear back. Commissioner Brown stated he will update commissioners on a future agenda once contact has been established with the appropriate individuals.

Commissioner Patricia Cafferata provided an update on legacy projects, stating the goal is for all counties to create at least one legacy project, and further noted Mineral County will be added to the list of counties with legacy projects as soon as a date is selected for their project at the Aurora Cemetery. Commissioner Cafferata added that a subcommittee on legacy projects has been established, consisting of Commissioners Cafferata, Brown, Hicks, Laxalt, and Tyson, with Commissioner Cafferata serving as chair. Additionally, Commissioner Cafferata stated a link has been placed on the Sesquicentennial website providing information on old Nevada ranches and families.

Commissioner Tyson made note of a couple events he is especially keen on, one of which was the Indian Treaty signing of 1863. Commissioner Tyson stated he was aware decedents of the Te-Moak Tribe were still around and, hopefully, would be willing to re-sign the treaty, stating such a re-signing would further enhance the Sesquicentennial. Chairman Krolicki stated he'd welcome it, and recommended Commissioner Tyson work with Commissioner Sherry Rupert and Ms. Robinson on how such an event might look.

Regarding the website, Commissioner Laxalt informed members all of the content on the website will be part of the historical record developed at the close of the Sesquicentennial and encouraged all interested parties to provide their stories and histories.

**5d. Special Events & Community Outreach/ Legacy Projects  
Scott Carey/Matt Robinson**

Mr. Scott Carey provided an update on special events and community outreach, stating the Commission has accrued 300 special and signature events to date, doubling the original goal of 150. As of the day of the meeting, 161 events have taken place with the month of May being an especially busy month, due in part, Mr. Carey noted, to May being Historical Preservation Month. 40 events relating to historic preservation were scheduled in the month of May. Mr. Carey also highlighted the partnership with the State Historical Preservation Office, who received a grant to develop the Nevada Heritage Playing Cards available at state parks and museums, which showcase 52 historic Nevada sites while also containing the logo of the Sesquicentennial. Mr. Carey stated on June 14<sup>th</sup> state parks will participate in Discover Nevada Parks Day where 150 decks of cards will be offered to the first 150 cars. Mr. Carey concluded by stating the Commission is still looking for more events, organizations and community members are free to fill out applications on nevada150.org, and if there are any questions Mr. Carey can be contacted at (775) 687-0645.

Chairman Krolicki stated if the Commission gets to one event for every day that he would take Mr. Carey out to lunch.

Mr. Matt Robinsons provided an update on legacy projects, highlighting the July 11<sup>th</sup> rededication of the plaque for the USS Nevada at 9:00 am with a reception to follow in the Old Assembly Chambers. Mr. Robinson also commented on the Dangberg tree-planting event, and noted the 40-Mile Desert Monument was completed and will begin June 5<sup>th</sup>.

Chairman Krolicki commented on the Dangberg tree-planting, noting the trees were named Frederick, Augustus, and Gustav after the original Dangberg brothers and will be expected to grow to 40 feet high and 20 feet wide.

Commissioner Hicks stated he was aware \$1,790 was being sought for the USS Nevada plaque, understood the significance of the USS Nevada to the state, and made a motion for the Commission to authorize the Nevada 150 Foundation to forward \$1,790 for the purpose of refurbishment to the USS Nevada memorial plaque. Chairman Krolicki raised concerns regarding compliance with the open meeting law for such a motion, and suggested this be placed on the agenda for the next meeting as an action item.

Mr. Robinson also recognized Janet Geary of Nevada Magazine for her assistance with events and outreach. Mr. Robinson also stated belt buckles will be ready June 1<sup>st</sup>.

Commissioner Cafferata reminded commissioners and the public of the official Sesquicentennial book release on June 12<sup>th</sup> at the Clark County Library on Flamingo Drive in Las Vegas from 7:00 pm to 9:00 pm, with a panel consisting of famous Nevada authors who contributed to the book discussing Nevada history.

**5e Executive Director Report  
Kara Kelley**

Ms. Kara Kelley began the Executive Director's Report by highlighting the United States Postal Service stamp unveiling May 29<sup>th</sup> at the Smith Center. Ms. Kelley also discussed an exhibit at the Nevada Museum of Art from August 2<sup>nd</sup> to November 2<sup>nd</sup> named 36<sup>th</sup> Star: Nevada's Journey from Territory to State, which will display various artistic and historical exhibits relevant to Nevada. Additionally, Ms. Kelley stated the E.L. Wiegand Foundation has secured the displaying of the original Emancipation Proclamation during the last few days in October, with further details to come at a later date.

Chairman Krolicki commented on the importance of the Emancipation Proclamation to the nation, and noted the Governor has been on this project since the previous fall. Chairman Krolicki congratulated the Nevada Museum of Art and all involved for securing this exhibit.

In keeping with museums, Ms. Kelley discussing the upcoming Nevada State Museum in Las Vegas exhibit, entitled Every Age is an Information Age: 150 Years of Communications in Nevada, on May 30<sup>th</sup> from 5:00 pm to 7:00 pm. Ms. Kelley also discussed various groups and associations she had given Sesquicentennial presentations before, and stated she can provide a presentation to any group who requests one. With regards to the Nevada Day parade in Las Vegas, Ms. Kelley stated applications are expected to be online within the next week. With regards to the Sesquicentennial belt buckles, Ms. Kelley stated they are selling for \$100 each. With regards to the medallions, Ms. Kelley stated the second design had sold just under 1,200 silver medallions and 823 copper medallions, with 500 additional medallions pending payment from the Prospectors Club. With regards to the license plate, Ms. Kelley stated nearly 7,500 had been sold.

Chairman Krolicki expressed gratitude to State Senator James Settelmeyer for being one of the moving forces behind the conception and development of the Sesquicentennial belt buckle.

Ms. Caldwell addressed the Commission, providing the itinerary for the Harley Davidson Sesquicentennial motorcycle over the next few weeks and the month of June. Ms. Caldwell stated the motorcycle will be part of the Helldorado parade in Las Vegas on May 17<sup>th</sup>; on June 6<sup>th</sup> the motorcycle's tour of Northern Nevada will begin at Street Vibrations; on June 13<sup>th</sup> the motorcycle will appear at the Elko Motorcycle Jamboree; on June 14<sup>th</sup> the motorcycle will appear at the Octanefest in Fallon; on June 18<sup>th</sup> the motorcycle will appear at the Nevada Commission on Tourism meeting in Carson City; and on June 20<sup>th</sup> and 21<sup>st</sup> the motorcycle will appear at the Eldorado BBQ, Brews and Blues Festival in Reno.

With regards to the Smith Center event on September 22<sup>nd</sup>, Ms. Kelley stated she has arranged room rates with the Lady Luck in Downtown Las Vegas for commissioners who live outside Southern Nevada and will send out formal notification to commissioners.

Ms. Kelley also discussed the development of logo-use partnerships, including with the Department of Public Safety printing the logo on all Department items, Pershing County placing the logo on their website, the Nevada Air Guard's desire to place the logo on a C-130 and on a Nevada helicopter, and the Reno Gazette Journal use of the logo to support editorial content.

#### **5f. Public Relations - Media Report** **Tiffany East ~ The Glenn Group**

Ms. Tiffany East of The Glenn Group provided a report on public and media relations, touching on the latest Sesquicentennial issue of Nevada Magazine, outreach to media partners, Channels 8 and 13 in Las Vegas putting out news clips related to the Sesquicentennial, and the United States Postal Service commemorative stamp event. Additionally, Ms. East discussed potential media coordination with the Nevada Air Guard regarding a customized C-130.

#### **5g Discussion about the Commission's Legacy**

## **Lt. Governor Brian Krolicki**

During the previous Commission meeting, Chairman Krolicki had asked commissioners to consider what sort of lasting legacy projects Commission members think should be left to commemorate the Sesquicentennial. Time capsules were discussed during the previous meeting, but Chairman Krolicki asked if there were any other suggestions.

Commissioner Hicks suggested a potential project to have Nevada schoolchildren collect pennies to be melted down and constructed into a penny three or four feet in circumference with President Lincoln's visage. Commissioner Hicks suggested possibly donating the penny to the Nevada Legislature as a balance to the Lincoln oil painting hanging in the Assembly chambers.

Chairman Krolicki stated another possibility could be a bronze bust of President Lincoln, which Chairman Krolicki suggested might cost about \$60,000.

Commissioner Tyson stated he'd volunteer to help in this endeavor, as he would like see something developed that indicates a continuation of and brings awareness to Nevada's diverse history.

Commissioner Brown stated he would partake in the coordination of geocaching throughout the state as a way to encourage tourism.

Commissioner Cafferata asked whether Commissioner Hicks' suggestion should be limited only to copper or if they'd be willing to consider other materials like silver. Commissioner Cafferata also noted a legacy project doesn't need to be limited to being donated to the Legislature but could be displayed elsewhere around the state. Commissioner Cafferata suggested the possibility of two statutes, one in Northern Nevada and one in Southern Nevada.

Chairman Krolicki suggested the Commission further finesse these ideas, vet them, determine a dollar value, then bringing something back to the Commission at a later date as an action item.

### **5i. Tentative Meeting Dates**

- June 17, 2014
- July 15, 2014
- August 2014
- September 2014

Ms. Kelley stated the June 17<sup>th</sup> meeting will be held in chambers at the Laxalt Building in Carson City and in the Governor's Conference Room at the Grant Sawyer Building in Las Vegas.

Commissioner Brown suggested changing the July meeting to July 11<sup>th</sup> to coincide with the USS Nevada memorial event that morning and having all commissioners come up to Carson City. Commissioner Martin also suggested coordinating the September meeting around the Smith Center event on September 22<sup>nd</sup> and offered to host the meeting at the Smith Center.

Chairman Krolicki suggested holding the July meeting on the afternoon of the 11<sup>th</sup> around 1:00 pm. Ms. Kelley suggested working towards morning meeting on September 23<sup>rd</sup>.

Regarding the June 17<sup>th</sup> meeting, Ms. Kelley stated they will clarify the time of the meeting.

Chairman Krolicki asked if any other agenda items besides the approval to authorize funding for the USS Nevada memorial were needed for the next meeting. Commissioner Cafferata suggested legacy projects, to

which Chairman Krolicki replied that could be conducted during Commissioner Updates. Commissioner Brown suggested geocaching, assuming he could get the BLM to go along.

## **6. Public Comment**

Public comment is welcomed by the Commission, but may be limited to three minutes per person at the discretion of the Chair. A person may also have comments added to the minutes in the meeting by submitting them in writing either in addition to testifying or in lieu of testifying. Minutes of the meeting will be produced in summary format. Written comments may be submitted in person or by e-mail or mail before, during or after the meeting.

Ms. East addressed the Commission, announcing the departure from The Glenn Group of accounts executive Ms. Amy Beck, and expressed gratitude to Ms. Beck for her work at The Glenn Group. Ms. East introduced Ms. Nicole Carlson, who will be replacing Ms. Beck.

Mr. Robinson made comment to the Commission and to the public that Sesquicentennial logo-ware can now be purchased from any state park gift shop statewide.

## **7. Adjournment**

Chairman Krolicki adjourned the meeting at 3:21 pm.