

Minutes for the December 21st, 2012 Meeting of the Nevada Sesquicentennial Planning Committee. The Committee convened in Room KC 110 of the Mathewson Knowledge Center on the campus of the University of Nevada, Reno with a video link to the City of Las Vegas, City Hall. Additionally a teleconference line was open.

1. OPENING AND CONFIRMATION THAT MEETING WAS PROPERLY POSTED- Bob Brown

Co-chair Brown called the meeting to order at 9:33am. The meeting was properly posted.

2. ROLL CALL AND DETERMINATION OF QUORUM – Bob Brown

Members Present:

Bob Brown (Reno)
Neena Laxalt (Reno)
Bud Hicks (Reno)
Andy Kirk (Las Vegas)
Mike McGuinness (Reno)
Lori Nelson (Reno)
Ted Olivas (Las Vegas)

Staff/Consultants Present:

Peter Barton (Reno)
Dana Bennett (Reno)
Maryann McAuliffe (Reno)
Claudia Vecchio (phone)

Others Present:

Marlene Adrian – Women of Diversity Productions
MaryAnne Beaman – Code Four Media Group
Brian Boothe – Clark County School District
Irene Bustamante Adams – State Assemblywoman
Ester Carter – City of Las Vegas
Keri Cassinelli – Reno Tahoe Winter Games Coalition
Donnie Curtis – Mathewson-IGT Knowledge Center Special Collections
Christine Hull – Nevada Department of Education
John Killoran – Reno Tahoe Winter Games Coalition
Rachelle O’Driscoll – University of Nevada School of Medicine
Mary Simmons – NV Energy
Alex Tanchek – Neena Laxalt
Ed Vogal – Las Vegas Review Journal
Bryan Wildman – Artown

3. PUBLIC COMMENTS AND DISCUSSION – Bob Brown

Mr. Killoran pledged the support of the Reno Tahoe Winter Games Coalition in working with the Nevada Sesquicentennial Planning Committee (“Committee”). Mr. Killoran noted the Coalition’s interest in developing and

bringing sporting events to Nevada. Specifically, Mr. Killoran mentioned the sport of curling, which will be holding its Continental Cup competition at the Orleans in Las Vegas, while the World Curling Federation will bring its annual congress to Reno-Tahoe in 2014.

Dr. Adrian gave background on her organization and some of the projects they've been involved with in the past, including 100 Years of Influence and The Role of Women in Shaping Las Vegas. Dr. Adrian also noted a previous project of a Wall of Women exhibit with video and graphic displays, which Women of Diversity is interested in using as a template for another project in the future. Some of the activities of her organization include going out into communities throughout the state providing historical backgrounds on the impact of women throughout Nevada's history. Dr. Adrian also noted the exhibit her group had in 2005 could also go up again for the sesquicentennial. Co-Chair Brown asked if there would be a cost associated if Dr. Adrian's provided a project for the sesquicentennial. Dr. Adrian indicated there would be a cost associated and that the steering committee for her organization will be meeting to discuss sponsorship development. Dr. Adrian indicated if funds were to become available through the Commission her group would be interested in applying. Co-Chair Brown stated the best way forward would be to put together a proposal for the Committee to pass along to the full Commission. Mr. Olivas stated he and Ms. Carter would follow up with Dr. Adrian.

Ms. Hull presented the Committee with an overview on Nevada History Day. The program is developed in coordination with state museums and libraries to encourage students to become better informed on Nevada history. The program culminates with research project competitions in Las Vegas and Reno, the winners of which are flown to Washington DC. Ms. Hull suggested the Commission highlight the two competitive events for Nevada History Day. Ms. Nelson asked when the contests occur. Ms. Hull indicated schedules vary based on spring break schedules, but generally occur the last weekend in March for Reno and the first weekend in April for Las Vegas.

Ms. O'Driscoll informed the committee the School of Medicine has much background on the history of medicine in Nevada and hope they could be involved in the celebration.

Mr. Wildman indicated he would like to find a way to get Artown involved in the celebration.

Ms. Curtis noted Special Collections at the Mathewson-IGT Knowledge Center has tens of thousands of feet of manuscripts and would hope they could be involved as well.

4. APPROVAL OF MINUTES – For Possible action

• November 16, 2012 and November 20, 2012 meetings

Mr. Hicks made a motion to approve the minutes for the meetings of November 16, 2012 and November 20, 2012. The motion was seconded by Ms. Nelson. The motion was approved unanimously.

5. COMMITTEE WORK SESSION – For Possible Action

The Committee will proceed through a work session with the goal of arriving at key decisions for the final plan to be prepared and submitted to the Governor per the Executive Order, 2012-002, covering the broad general areas of:

- 1. Preparation of a recommended timeline of events and activities for the Anniversary Celebration; and**
- 2. Recommendation of an overall fundraising plan for the Anniversary Celebration; and**
- 3. Recommendation for membership of a statewide Commission to mark the 150th Anniversary to be appointed by the Governor**

The outcomes of this work session will be synthesized into the draft plan for Committee review and approval at a subsequent meeting to be held in January 2013. The work session document is available upon request. Please note: The work session document includes recommendations from which the Planning Committee may take possible action to release Requests for Proposals (RFPs) for the following services:

- Website enhancement and maintenance
- Public Relations/Marketing
- Fundraising
- Merchandising
- Executive Director

Co-chair Laxalt presented the work session document drafted by Dr. Bennett, laying out what decisions were required by the Committee, including: prepare a recommended timeline of events and activities for the Anniversary Celebration; recommend an overall fundraising plan for the Anniversary Celebration; and recommend the membership of a statewide Commission to mark the 150th Anniversary to be appointed by the Governor.

Beginning on page 10 and the make-up of the full Commission, it was asked whether Committee members envisioned the Commission serving as a public entity or as a sort of public/private partnership. Co-chair Brown indicated his preference to have a public/private partnership in the overseeing of funds, while public departments and agencies involved provide certain administrative support. Mr. Hicks agreed regarding the need for a private structure overseeing the finding, seeing certain aspects of state law regarding donations as a limitation for a full Commission, but relying on state agencies with the expertise to carry out some of the administrative work on behalf of the Commission. Donors, Mr. Hicks added, might view donations differently if funds were going to a state agency.

Regarding the membership of the full Commission, Mr. Hicks recommended individuals from a wide spectra of Nevada be represented on the Commission as to help generate excitement among various aspects of Nevada. Mr. Hicks also expressed the opinion Commission members should not view the position simply as an honorary title, but rather something that will entail a degree of work and input.

Co-chair Laxalt presented multiple options for a structure of a Commission, including: members serving as in an advisory capacity to various agencies who would administer the celebration; creating a Board of Directors to make decisions on behalf of the Commission; or maintaining a body consisting of departments and agencies interested in the celebration to serve on the planning committee. Ms. Nelson recommended having a group that is more than advisory and would recommend having a decision-making Commission whose decisions are executed by staff. Co-chair Brown stated, if the Commission is within the Nevada Commission on Tourism (NCOT), it be in an advisory capacity as to not interfere with the mission and responsibilities of the NCOT; Co-chair Brown continued, expressing his belief oversight by the NCOT would be inappropriate.

Ms. Vecchio stated she believes it would make sense to have the Commission housed in NCOT. Ms. Vecchio recommended an oversight committee be created consisting of experts in tourism, but recommended the Commission have its own staff due to staffing limitations at NCOT. Further, Ms. Vecchio stated it would comply with the Governor's requirement the Commission not take general fund dollars, as NCOT is funded through lodging tax revenue.

Co-chair Laxalt asked how Ms. Vecchio envisioned the NCOT interacting with the positions the Committee has developed RFP's for. Ms. Vecchio stated it would all report up through the state system the same way. Ms. Vecchio also stated the positions, under the NCOT umbrella, would have to go before the Interim Finance Committee (IFC) for approval and could potentially be an issue.

Ms. Nelson asked Ms. Vecchio how she would envision NCOT fitting into the process if authority was set up through a 501(c)(3) nonprofit foundation. Ms. Vecchio responded NCOT could provide marketing support, but was uncertain how much assistance could be provided beyond that.

Co-chair Laxalt stated her belief the Commission should operate separate from the state as much as possible, having all funding run through a 501(c)(3) foundation with the Commission hiring its own staff, but that state boards, commissions, and agencies involved in tourism be a part of the broader Commission. Co-chair Laxalt expressed concern about state rules impeding the Commission from meeting some of the necessary timeframes.

Sen. McGinness agreed NCOT has the expertise to provide many of these functions, but expressed concern about having to go through the IFC for approval of staffing positions. Mr. Olivas agreed with Sen. McGinness' assessment, and expressed his concern about the bureaucratic process slowing the Commission down. Mr. Olivas envisioned the Commission being a nonprofit foundation with an oversight committee making many of the decisions and an honorary committee serving underneath. Dr. Kirk also had concerns about the Commission becoming immured in bureaucratic processes and preferred creating a body that can act with expediency.

Mr. Hicks suggested having the full Commission with an executive committee carrying out the day to day operations and act as a liaison between the Commission and interested agencies, and having a separate board of directors responsible for overseeing the finances of the foundation. Dr. Bennett asked who would be responsible for appointing the executive committee, to which Mr. Hicks responded that responsibility would likely be with the Governor. Mr. Hicks also responded the Governor would be responsible for authorizing the formation of the 501(c)(3) foundation.

Co-chair Laxalt asked about the structure of the Las Vegas Centennial Commission and how often they met. Ms. Nelson responded the Centennial Commission had between 20 and 30 members and met monthly. Ms. Carter added the Centennial Commission basically had two boards: one broad commission that gave input on all matters of the centennial celebration; and one smaller committee involved in day to day operations. Additionally, the Centennial Commission had working groups tasked with overseeing select categories of the centennial celebration. Ms. Nelson recalled the process with the working groups working quite effectively.

Co-chair Brown asked if the Committee should identify the working groups. Co-chair Laxalt replied the working groups would be similar to what was already on the Committee, where each member has oversight over their own area of expertise.

Dr. Bennett noted recommendations 25 and 26 of the work session document authorize the establishment of the Commission as a 501(c)(3) nonprofit private organization and authorize the Commission to establish and executive committee and subcommittees. Mr. Hicks responded he did not envision the Commission itself existing as the 501(c)(3), and suggested the Committee recommend the Governor authorize the formation of the 501(c)(3) nonprofit private organization to assist in fundraising and provide administrative services of the Commission.

Co-chair Laxalt summarized there would be the Commission, an executive committee charged with day to day operations, and a board of directors responsible for management of finances for the foundation. Mr. Hicks also suggested it may be necessary to have other subgroups, such as former living governors and their spouses, former congressional delegates, and former legislators.

Co-chair Laxalt asked how the RFP process would operate if there was a Commission, executive committee, and board of directors for the foundation. Mr. Hicks suggested RFP's go out on behalf of the Commission while being overseen by the executive committee, who would ask the foundation for the appropriate funding.

Dr. Bennett asked whether the executive committee should be appointed by the Commission or by the Governor. Committee members expressed the opinion the Governor should make those appointments to expedite the process.

Dr. Bennett asked how many members would serve on the Commission. Ms. Nelson proposed 25 members be selected to the Commission with 3 seats from the mining industry, 3 seats from the gaming industry, 3 seats from higher education, 4 seats from K-12 education, 6 seats from history and heritage groups, and the remaining 6 seats from various other industries including health care, banking, media, or others. Co-chair Brown expressed concern about putting the number of representatives in place, but thought the industries mentioned would be appropriate. Sen. McGinness suggested adding language "including but not limited to" as to not exclude any industry or group.

Co-chair Brown suggested stipulating the number not exceed 30. Committee members agreed "not to exceed 30" would be appropriate as to not tie the Governor's hands in selecting Commission members. Mr. Olivas suggested geographic and cultural categories be considered as well. Dr. Kirk noted education is not specifically mentioned recommendation 22 of the work session document, which Committee members agreed should be included.

Co-chair Brown suggested recommendation 23 not include specific names, but rather be stated as "former Governors and statesmen".

In regards to recommendation 27, Co-chair Laxalt asked whether the Commission should furnish its own office space and infrastructure or whether the Commission should rely on existing state resources. Mr. Barton indicated there is willingness for NCOT and the Division on Museums and History to continue to provide staff and infrastructure to the Commission. Co-chair Laxalt asked if there was any support the Commission should provide, to which Mr. Barton indicated the biggest issue might be travel costs and that it may be appropriate for the Commission to reimburse the state for travel costs of state staff, primarily Mr. Barton and Ms. Vecchio.

Moving onto the timeline of events and activities for the celebration of the anniversary, Co-chair Laxalt presented the primary question for the Committee to answer being which events the Commission will be the sole sponsor of versus events the Commission endorsing as events of the celebration. Co-chair Laxalt noted the one project to be confirmed to be responsible for is the mobile museum, whose course will need to be mapped out.

Co-chair Laxalt asked whether sanctioned events should be approved by the Commission or the executive committee acting on behalf of the Commission. Ms. Carter recommended the executive committee make recommendations regarding events for the Commission to approve. Co-chair Brown suggested a policy for sanctioning events should be developed by the executive committee or a subcommittee created by the Commission with the ability of the public to give input on events selection.

Dr. Bennett noted recommendation 3 of the work session document lists a series of criteria the Committee may want to consider when selecting sanctioned events. Dr. Bennett asked, once criteria and policy is established in regards to sanctioned events, whether the task of selection should be delegated to the executive director or the Commission. Co-chair Laxalt stated such a process could be developed where the sanctioning of individual events doesn't even go through the Commission but through the executive director.

Mr. Hicks stated he likes the criteria presented in regards to sanctioned events, but believes the legacy projects should be reviewed by either the executive committee or the full Commission.

Co-chair Brown stated his desire that, once an application submits a request to be a sanctioned event, the applicant is made aware the Commission will maintain that information in some form of database to be used for potential advertising or use by the Commission or other state entity to promote tourism.

Regarding events where the Commission is solely responsible, Co-chair Laxalt stated her belief the list will be rather short; in addition to the mobile museum, the Commission may also decide to take responsibility for kick-off events in 2013, a parade in Las Vegas and a Governor's Gala at the Smith Center in Las Vegas. Mr. Hicks reminded the committee the Governor's Gala for Nevada Day in 2014 will be a week before Election Day and suggested it may be appropriate to replace "Governor's Gala" with "Sesquicentennial Gala".

Co-chair Laxalt suggested work session recommendation 2a, 2b, and 2c be included with no specific events listed for the kick-off and conclusion of the celebration. Mr. Hicks suggested the recommendation for kick-off and concluding events are left unspecified but include potential examples.

Regarding stops for the mobile museum, Mr. Barton indicated staff at Museums and History will work with the mobile museum contractor to develop a route for the museum. Mr. Barton noted the contractor would be open to making the schedule as wide as is feasible to accommodate events around the state, but other considerations like seasonal weather, mileage, and road conditions need to be considered.

Additionally, Mr. Barton noted in a survey of 800 Nevadans commissioned by NCOT, only 1 in 4 Nevadans were familiar with the sesquicentennial, but 2 in 3 were interested in partaking in the celebration when it involves their hometown. Mr. Barton also noted strong interest from Nevadans in seeing the mobile museum come to their community, food festivals, ethnic festivals, special tours to off-limits locations, and special museum exhibits.

Mr. Barton also discussed the possibility of the mobile museum leaving a marker or a plaque to commemorate the locations it visited during the celebration.

Regarding recommendation 2c.v, Dr. Kirk suggested the recommendation not impose a lesson plan on teachers but rather serve as an advisory group to give suggestions to teachers. Mr. Booth agreed, stating an education subcommittee can help plan a circular but should not dictate a lesson plan.

Regarding recommendation 2c.vi and the 212 state historical roadside markers, Co-chair Laxalt asked if the refurbishment of the markers would be done in conjunction with the mobile museum. Mr. Barton indicated the historical roadside markers would be a separate legacy project from the mobile museum done in conjunction between State Historical Preservation and the Nevada Department of Transportation. Ms. Nelson stated the historical marker refurbishment would fit in well with the sesquicentennial celebration and the Commission could utilize social media to further enhance celebrations. Mr. Hicks agreed and suggested placing a link to the historical markers on the sesquicentennial website.

Regarding recommendation 2d with the sale of commemorative items, Co-chair Laxalt suggested commemorative item review be under the purview of the Commission's executive committee. Mr. Hicks suggested including instructions on becoming an official vendor for the sesquicentennial, which Ms. McAuliffe indicated will be placed in the RFP.

Regarding recommendation 2e and the maintenance of the sesquicentennial website along with its various components, Co-chair Laxalt suggested many of these responsibilities be delegated to the Commission's executive committee. Ms. Hull suggested information on the educational component of the sesquicentennial be placed on the

website as a source for educators to consult when seeking information on potential curricula. Co-chair Laxalt agreed, and stated the outline in the work session document is a good outline for the executive committee to work with.

Mr. Hicks suggested expanding on recommendation 2e.v with online store selling commemorative items. Mr. Hicks suggested the website provide vendor links to commemorative items rather than selling items directly on the sesquicentennial website.

Moving to the fundraising plan, Co-chair Laxalt stated the plan is to put out an RFP to contract with a fundraising company; once names have been submitted to the Committee, those would be forwarded to the Commission. Ms. Nelson indicated one company had expressed interest to the Committee in conducting fundraising services and believes others may be interested in submitting a proposal.

For recommendation 11, Co-chair Brown indicated \$2.5 million was an appropriate amount for the Commission to seek, as it is in line with what other such celebrations have sought. Co-chair Brown did, however, reiterate this should be the minimum amount sought. Mr. Barton agreed having \$2.5 million set as a minimum would be appropriate.

Mr. Hicks stated he believes the dollar amount the Commission will receive through commemorative items will be relatively low. Dr. Bennett stated the Arizona Centennial committee has yet to receive any money from the commemorative items sold during their celebration.

Ms. Carter asked when the Committee intended to seek a grant from the Las Vegas Centennial Committee, and noted their January meeting had been canceled due to a lack of an agenda and the soonest the Committee could make the request is in April. Ms. Nelson indicated she and Dr. Kirk will flush out a certain project the Committee would like to be involved in within the next month.

Regarding recommendations 11 through 16, Co-chair Laxalt asked whether the execution of these recommendations be conducted by the Commission, the executive committee, or by the board of directors for the sesquicentennial foundation. Mr. Hicks responded these should not be performed by the board of directors as they would simply serve more as a bank rather than a policy-making body for the sesquicentennial celebration; rather, these seem to be functions of the executive committee.

Mr. Hicks recommended removing recommendation 14, where 90 percent of the funds stored in the Cultural Affairs Foundation on behalf of the Committee is transferred over to the Commission, while 10 percent remain in the Cultural Affairs Foundation as a gesture of appreciation for the assistance provided. Mr. Hicks stated donors gave money to the Committee and to give that away would send the wrong message to donors.

Co-chair Laxalt noted recommendation 16 regarding legislation for the commemorative license plate has been submitted and is in the legislative process. Co-chair Laxalt asked if the Committee was interested in pursuing recommendation 17, the auctioning off of certain specialized versions of the license plate. Mr. Hicks liked the idea but thinks it should occur at some sort of special event. Ms. Nelson also liked the idea as a good source of revenue, but stated the Commission would have to identify the specific license plates to auction off. Co-chair Laxalt expressed concern about the legality of auctioning off specific license plates. Ms. Carter noted the Las Vegas Centennial auctioned off license plates and received a significant amount in revenue from the auction. Mr. Hicks suggested including language to recommendation 17, "if permitted by law".

Regarding recommendation 19 with the management of the direct sales of commemorative items by the Commission, Mr. Hicks suggested using a more general statement regarding the management of sales by vendors. Mr. Hicks stated his concern with enforcing provisions regarding merchants calling themselves “authorized” vendors. Mr. Hicks suggested the Commission simply authorize the selection of vendors and oversee sales through the RFP process.

For recommendation 20 regarding the establishment of a grants program, Ms. Nelson suggested finding somebody who may be interested in overseeing a grant program similar to what occurred with the Las Vegas Centennial. Ms. Nelson indicated she will work with Ms. Carter to find an appropriate solution.

Returning to recommendation 2e and the maintenance of the sesquicentennial website, Mr. Hicks suggested the RFP for web design be amended to include what is listed in the recommendation. Ms. McAuliffe indicated the basic outline for the RFP had been developed in collaboration with John Dunlap of D4, who designed the current sesquicentennial page. Mr. Hicks questioned whether the e-commerce component of the RFP was necessary, and expressed doubts over selling items directly over the sesquicentennial website due to staffing constraints and tax implications. Mr. Hicks suggested placing links to the vendor pages on the sesquicentennial website rather than selling items directly. Co-chair Brown agreed with Mr. Hicks’ recommendation and stated he believes the rest of the RFP is fine for covering the necessary technical aspects. Mr. Hicks also suggested the recommendation for 2e be set as a minimum for what the website will include.

Co-chair Laxalt asked what the timeframe for the website development would be. Ms. McAuliffe responded it will probably be 8 to 10 weeks, though with the removal of the e-commerce component it will probably reduce that time by a week.

On the topic of merchandising fees, Mr. Hicks expressed doubts the Commission would receive any percentage of sales due to the lack of staffing to track all this information. Ms. Carter noted the Las Vegas Centennial Committee turned that work entirely over to their merchandiser, who wrote and sent the Centennial Committee a check afterwards, but noted problems between the Centennial Committee and the vendor regarding projections and the authorization of which items could be sold. Ms. Carter recommended making it clear which items would be intended to be sold. Mr. Hicks suggested modifying the RFP to see if the interested vendor would be willing to pay the Commission to be the exclusive vendor and exclusive rights to the product line.

Regarding the timing of the RFP for the website, Ms. McAuliffe stated she will put out January 2, 2013. Mr. Barton suggested having vendor questions submitted by January 11th at 5:00pm, responses from staff by January 16th at 5:00pm, and all proposals in by January 21st at 5:00pm via electronic mail, US mail, fax, or in-person.

For recommendation 8 and the authorization of an RFP for a public relations firm, Mr. Barton suggested the same timeframe apply as with the previous RFP. Mr. Olivas asked whether the Committee wanted potential vendors to identify how they selected their subcontractors. Ms. Nelson indicated it would be necessary only to identify who the subcontractors are and whatever percentage the contractor intends to compensate them.

Regarding recommendation 19 and the RFP for commemorative items, Mr. Hicks indicated there is still work that needs to be done, but it could be shortened significantly. Mr. Hicks also indicated he is open to the idea of offering exclusive product line for a vendor who would like to offer a specific product as long as the product falls within the standards of the Commission.

Regarding recommendation 18 and the commemorative book for the sesquicentennial, Ms. McAuliffe presented a comparison sheet of the proposals submitted by Nevada Magazine and by Stephens Press, detailing the basics of

each of the proposals. Co-chair Laxalt asked if there was anything that restricted the Committee from having two separate versions of a book. Ms. McAuliffe suggested doing such may dilute the market. Mr. Hicks asked if coverage of the sesquicentennial might be excluded from Nevada Magazine if the Committee decided not to select Nevada Magazine's offer.

Ms. Nelson expressed discomfort with the Committee purchasing a manuscript from Nevada Magazine and the Committee being responsible for the printing and distribution of the books. Sen. McGinness echoed Ms. Nelson's sentiments, stating the Committee should not be in the business of printing and distribution of books. Mr. Olivas, too, expressed concern with the Committee taking on the potential liability of having to pay for this.

Co-chair Brown asked if there was any revenue sharing in the proposals. Co-chair Laxalt noted a 12.5 percent royalty from Stephens Press, but was unsure about revenue sharing with Nevada Magazine. Ms. McAuliffe noted in Nevada Magazine's second proposal would provide 2,000 books at suggested a retail price of \$24.99, generating 50,000 for the Commission. Mr. Hicks included the caveat being if the committee was actually able to sell the books.

Ms. Nelson stated she is not comfortable approving additional expenditure until the full Commission comes into effect in February of 2013. Mr. Hicks expressed his concern about the Committee purchasing a manuscript and left to print and distribute the book itself, but was also turned off by the idea of sponsor books.

Dr. Kirk asked whether it was necessary for the Committee to contract with any publisher to produce a commemorative book. Dr. Kirk stated he believes there could be room in the market place for these two books to compete with one another, similar to what is expected to happen with other commemorative items.

Co-chair Laxalt asked whether it could be possible to have Nevada Magazine and Stephens Press collaborate with one another and not produce the book exclusively. Mr. Hicks suggested the Committee bring the item back on January 2nd and ask if they would be willing to produce two books, one book with the sponsors and one without.

Mr. Hicks made the motion to continue the discussion to the January 2nd meeting, inviting Nevada Magazine and Stephens Press, with the understanding the Committee may give exclusive rights to a sponsored book and exclusive rights to a non-sponsored book; if the two companies do not agree then the Committee reconsider. The motion was seconded by Sen. McGinness. Six members voted in favor of the motion while one member (Co-chair Brown) abstained from the vote.

Co-chair Laxalt then began the discussion on the RFP for the executive director who will serve the Commission. Mr. Barton asked whether an RFP would be the appropriate process moving forward as the Committee is technically not accepting competing bids. Mr. Barton suggested placing this as a job search, an intention to fill a position and request applications, to which Committee members agreed. Mr. Barton suggested Museums and History accept the applications as to avoid a potential conflict with Ms. McAuliffe accepting applications for the position for which she has applied.

Co-chair Laxalt discussed recommendation 4, in which she, Ms. McAuliffe, Mr. Tanchek, and various volunteers had been compiling lists of contact information and events for various entities across the state to play into the celebration. Dr. Bennett noted the lists compiled by the Committee will be included in the final report to the Governor and passed on to the Commission.

Mr. Hicks made the motion to approve the work session document with the amendments discussed during the meeting with the possibility to amend the document after review. The motion was seconded by Ms. Nelson. The motion was passed unanimously

6. STAFF AND CONTRACTOR REPORTS – For Possible Action

a. Monthly Activity Report and update from Interim Executive Director – Mary Ann McAuliffe

b. Staff report and update – Peter Barton, Division of Museums and History

c. Contractor report and update – Dana Bennett, Bennett Historical Research Services

Mr. Barton updated the committee on the progress of the exhibit to be placed in the Nevada Legislature during the 2013 legislative session and on the draft design of the mobile museum developed in conjunction with the mobile museum contractor.

7. PUBLIC COMMENT AND DISCUSSION

No public comment.

8. COMMITTEE MEMBER COMMENT ON NON-AGENDIZED ITEMS

Ms. Nelson noted Ms. Vecchio emailed Committee members the previous day an outline of a plan the committee was unable to place on the agenda. Co-chair Laxalt noted she tried to work some of those ideas into the work session wherever possible. Dr. Bennett asked who would be responsible for drafting the final report and making sure all the work came together. Co-chair Laxalt indicated it would be the responsibility of Dr. Bennett.

9. FUTURE AGENDA ITEMS

No items discussed.

10. CALENDAR FOR NEXT MEETING

The next meeting is scheduled for Friday, January 11, 2013. The meeting will convene at 9:30am at a location to be announced.

11. ADJOURNMENT

Co-Chair Brown adjourned the meeting at 2:56pm.

Nevada Sesquicentennial Planning Committee

December 21, 2012 Work Session/Meeting

UNR Knowledge Center w/video link to City of Las Vegas

NAME	ADDRESS	E-Mail	Phone
- Bob Brown, co-chair			
- Neena Laxalt, co-chair			
- Bud Hicks			
- Dr. Andy Kirk - Las Vegas			
- Senator Mike McGinness			
- Lori Nelson			
- Ted Olivas - Las Vegas			
- Claudia Vecchio, NCOT-CA - Teleconference			
- Peter Barton, BM&H			
- Mary Ann McAuliffe, Interim ED			
- Dana Bennett, Bennett Hist. Research			

Nevada Sesquicentennial Planning Committee

December 21, 2012 Work Session and Meeting

UNR Knowledge Center, Room 110, Reno

NAME	ADDRESS	E-Mail	Phone	Add to Email List: Y/N
Janet Holman		@ Integrated Jones Corporate Communications.com		already on it
Christine Hull	701 E. Fifth Street, Carson City, NV 89701	chull@doe.nv.gov	775-687-9189	Yes
Jou Killoran	1325 AIRMOTIVE WAY #290	Jon.Killoran@ renocheer.org	775-622-3385	
Keri Cassinelli	RENO NV 89502 8935 Chipshot Trail, Reno, NV 89523	Keri.Cassinelli@ wintergames.org	775-233-3666	Yes
Ed Vogel	100 N. Gage St. Reno, NV 89403	evogel@renewjournal.com	775-687-3901	Yes
Brian Mandis				
Mary Simmons	6100 Neil Rd	msimmons@ nvenergy.com	775-834-5642	Yes
Richelle O'Driscoll	1604 N. Virginia MS 126 School of Reno, NV 89557 Center of NV Medicine	richelle@unr.edu	775 762-3931	Yes
Susan Hill	"	susanhill@unr.edu	775 784-6006	Yes

Nevada Sesquicentennial Planning Committee

December 21, 2012 Work Session and Meeting

UNR Knowledge Center, Room 110, Reno

NAME	ADDRESS	E-Mail	Phone	Add to Email List: Y/N
Anne McMillin	Univ of NV School of Medicine 1064 W Virginia St, MS 532 Reno, NV 89557	annemillm@medicine.nvada.edu	775- 682-9254	Yes
Alex Tanchet				
Bryan Wildman	<u>Artown</u>	bryan@renoisartown.com	775- 322- 1538	Yes
Donnelyn Curtis	Special Collections/UNR	dcurtis@unr.edu	7682- 5668	

Nevada Sesquicentennial Planning Committee

December 21, 2012 Work Session and Meeting

~~UNR Knowledge Center, Room 110, Reno~~

LAS VEGAS

NAME	ADDRESS	E-Mail	Phone	Add to Email List: Y/N
Dr. Marlene Adrian	- Woman of Diversity Productions, Inc. LV.			
Mary Ann Beaman Beaman	Code 4media			
Ertha Conder	City of LV			
Brian Boothe	NV Dept Ed			
Assemblyman Bustomeo				