



Nevada Statewide Sesquicentennial Commission

Minutes - Tuesday January 14th, 2014

This meeting was a teleconference meeting and complied with Nevada's open meeting law. The notice and Agenda were properly posted at the following locations: Capitol Building; Nevada Department of Tourism and Cultural Affairs; Nevada State Library and Archives; Division of Museums and History; and the Grant Sawyer Building in Las Vegas. The public may acquire the Agenda and supporting materials pursuant to NRS 241.020(2) by contacting Mr. Matt Robinson, Nevada 150, (775) 687-0608 or via email to matt.robinson@nevada150.org. Materials are available from the Nevada 150 office, Laxalt Building, 401 North Carson Street, Carson City, Nevada.

Bob Brown
Patty Cafferata
Bud Hicks
Andy Kirk
Brian Krolicki
Neena Laxalt

Myron Martin
Lori Nelson
Don Newman
Sherry Rupert
Randall Snow

Excused:

Oscar Goodman

John Tyson

1. **OPENING** **Chairman Krolicki** called the meeting to order at 9:04 AM on January 14, 2014, and asked for public comment.
2. **PUBLIC COMMENT** There was no public comment.
3. **MINUTES – FOR POSSIBLE ACTION** **Commissioner Sherry Rupert** pointed out a few minor corrections to the minutes from December 12, 2013: spelling correction for “Kintop” and the “Bowers Museum” as the location for the Nevada Proud Pioneer Picnic. **Sherry Rupert** moved to approve the minutes. **Patty Cafferata** seconded the motion. The minutes for the December 12th meeting were approved.
4. **DISCUSSION TOPICS- FOR POSSIBLE ACTION**
 - (A) **Chairman Krolicki** thanked the staff for their hard work, and opened discussion for approval of the second medallion design. He asked **Peter Barton**, Administrator of the Division of Museums and History to bring the Commission up to date. **Peter** explained that the design

was drawn from one of the five final designs developed by the US Mint for the Nevada Quarter from themes approved by Nevada. Using the miner design was appropriate in acknowledgment of the generosity of Coeur Mining for their donation of 1035 ozs. of silver for the first medallion minting. The reverse side will depict the Nevada 150 logo. **Peter** went on to let the Commission know that the intent is to produce the same number of the 2nd design medallion, as the first run of the first medallion was sold out immediately and a second mintage is being planned. They are confident that there will be demand for the second design as well as for the subsequent two designs and ultimately the composite set. It was noted that an additional 3,000 ozs. need to be purchased at cost from Coeur Rochester with the provision that they would buy back any unused silver. **Myron Martin** moved to approve the design and **Bud Hicks** seconded the motion. The Commission approved the design. **Lt. Governor Krolicki** and **Myron Martin** both complimented and thanked **Peter** for his administration of the medallion project.

(B) **Bud Hicks**, President, Nevada 150 Foundation, summarized the Nevada 150 Foundation Financial Report. He noted that the personal contribution access on the website needed some adjustment, but sales of medallions, license plates and logo wear were keeping the effort going and in good shape. He noted that visitors to the Nevada Museum are enjoying viewing the silver bars that are on hand for the minting.

(C) **Scott Carey** pointed out some highlights of the special events past and future on the lists of approved events provided to the Commissioners; Fallon's "Nevada 150 Celebration", the well received "First Ladies First Luncheon", the 50th Annual "Sheep Dip" roast, Las Vegas Philharmonic at the Smith Center featuring UNLV composers and graduates playing "Nevada" music, the Fire & Ice "Event at Cave Lake State Park and Cowboy Poetry" in Elko. He noted that these are but a few of the 145 approved events, with 12 more applications up for review. **Scott** added that the NV150 staff is continuing to reach out for additional Signature and Official events. **Lt. Governor Krolicki** mentioned his hope that additional international events would be pursued.

(D) **Randy Snow** related some stats for the NV150 website; between December 9th and January 13th, there had been 2884 visits to the site with 400 page views. He said that there is a lot of interest in the merchandising page and many visitors are returning to the site after their original visit.

Patty Cafferata let the Commissioners know that a permanent place is being sought for the Diorama, that there have been 11 approved Legacy projects, and that **Matt Robinson** is working with Frank Whitman on the "Obelisk" project – a land sailing event that will bring competitors from 14 countries to Nevada in the second half of April.

E) **Executive Director Kara Kelley** shared that the "First Ladies First" was a wonderful event, and complimented the Women of Diversity group for putting on an elegant event that the Sesquicentennial Commission was proud to partner on. She thanked **Bud Hicks** for submitting his Nevada story to the website and asked the Commissioners to contribute as well. **Kara** went on to discuss the NV150 Motorcycle unveiling that would happen at the groundbreaking ceremony for the new Harley Davidson site. The Governor is scheduled to attend and sign the motorcycle, which would then be raffled off with the proceeds going to the NV150 effort. The winner will be announced on Nevada Day 2014.

A discussion of the logistics of the ticket sales followed as to the location of sales and the necessity of a contract between the Harley Owners Group (HOG) of Las Vegas and the NV 150 Foundation which would outline the “conditions” of the ticket sales. There is some question that ticket sales can only be conducted in Clark and adjoining counties if sold through the HOG group. A mechanism for selling state-wide would be pursued, and hopefully sales would be possible at future NV150 events. The Commission expressed the opinion that there should be unlimited sales with **Myron Martin** suggesting the price of \$150 per ticket.

(F) **Tiffany East** of The Glenn Group gave the media update saying there had been 250 stories and mentions of the Sesquicentennial Celebration, not including the “First Ladies First” event and 10 additional events. She seconded **Kara** in asking the Commissioners to submit their Nevada stories. She said that she and The Glenn Group would work with Tim Cashman of Harley Davidson regarding press for the NV150 Motorcycle event activities. **Tiffany** went on to say that the “Honorable Nevadan” launch would be in March and the honorees would receive a certificate.

5. PUBLIC COMMENT

Chairman Krolicki asked for public comment. **Mimi Rodden** said that she hoped that the motorcycle raffle tickets could be sold state-wide, and that they could be sold at the 43rd anniversary of the Nye County Tourist Center. **Bud Hicks** assured her that there would be other ways of making the tickets available in other counties.

Kara Kelly reminded the Commission that the next meeting would be at 1:00 PM on February 12, 2014.

Brian Worchester of the Civil War re-enactors group let the Commissioners know that they were having an event at the Bowers Mansion and interested parties could call 849-4610 for details.

6. ADJOURNMENT - FOR POSSIBLE ACTION

Patty Cafferata moved that the meeting be adjourned and **Myron Martin** seconded the motion. **Chairman Krolicki** adjourned the meeting at 9:58 AM.