

*Nevada Sesquicentennial commission*  
*Meeting Minutes*  
*September 23, 2014*

The meeting was convened in the Conference Room of the Smith Center, 361 Symphony Park Avenue, Las Vegas, Nevada. Additionally, a teleconference line was established. This meeting complied with Nevada's Open Meeting Law. The notice and agenda were properly posted at the following locations: State Capitol Building; Nevada Department of Tourism and Cultural Affairs in Carson City; Nevada State Library and Archives in Carson City, Nevada Division of Museums and History in Carson City. The public may acquire the agenda and supporting materials pursuant to NRS 241.020(2) by contacting Ms. Karen Baggett, Nevada 150, at (775) 687-0650 or via email to [kbaggett@nevada150.org](mailto:kbaggett@nevada150.org). Materials are available from the Nevada 150 office, Laxalt Building, 401 North Carson Street, Carson City, Nevada.

**1. Call to Order**

**Lt. Governor Brian Krolicki, Chairman**

Chairman Brian Krolicki called the meeting to order at 10:06 a.m.

**2. Roll Call**

**Lt. Governor Brian Krolicki, Chairman**

Commissioners Present:

Lt. Governor Brian Krolicki, Chairman  
Neena Laxalt, Vice Chair  
Bob Brown  
Patricia Cafferata  
A.J. "Bud" Hicks  
Dr. Andrew Kirk  
Myron Martin  
Lori Nelson  
Donald Newman  
Sherry Rupert  
Randall Snow  
John Tyson (marked present at 10:35 a.m.)

Commissioners Absent/Excused:

Oscar Goodman

Staff Present:

Kara Kelley  
Karen Baggett  
Scott Carey  
Alex Tanchek  
Pam Robinson  
Linda Frederick  
Susan Moore  
Chaunsey Chau-Duong

### **3. Public Comment**

Helen Stewart interpreter Dr. Linda Miller addressed the Commission, inviting commissioners to an event to be held October 24<sup>th</sup> at the Old Mormon Fort reenacting the signing of the land deed between Helen Stewart and United States Government. Dr. Miller noted the many dignitaries and historic characters who have been invited to attend and participate.

Dr. Marlene Adrian of Women of Diversity, Inc. addressed the Commission, beginning her comments by stating how marvelous the event held at The Smith Center the prior evening was. Dr. Adrian discussed the Women of Diversity display in October at the Las Vegas City Hall called "Women Mayors of Nevada," highlighting the many women mayors in Nevada's history. Dr. Adrian also noted they will be taking an exhibit to the 2015 Nevada Legislature and State Library and Archives from February to the end of April, and invited all commissioners to take part.

### **4. Minutes ~ For Possible Action**

#### **Approval of Minutes of the Meeting held on September 3, 2014 in Carson City, Nevada**

Chairman Krolicki noted two corrections to the September 3, 2014 minutes: on page 7, to include the word "need" to "does not to be overcomplicated"; and on page 8 to include the word "not" to "sees no reason a good estimate or price range could be developed."

**Commissioner Bob Brown made a motion to approve the amended minutes for the September 3<sup>rd</sup>, 2014 meeting. Commissioner Andrew Kirk seconded the motion. The motion was approved unanimously.**

### **5. Discussion Topics ~ For Possible Action**

#### ***5(a) - Chairman's Report***

##### **- Lt. Governor Brian Krolicki, Chairman**

Chairman Krolicki began his report by expressing his deepest gratitude and most heartfelt thanks to Commissioner Myron Martin for hosting The Smith Center "Celebrates the Nevada Sesquicentennial All Star Concert". Those sentiments of gratitude were shared by all other commissioners, who gave Commissioner Martin a round of applause.

Commissioner Martin stated he appreciates all the comments about the event that had been provided in the newspapers, on television, and on social media.

Chairman Krolicki also thanked Ms. Kara Kelley for the work she had put towards the event, and for having the opportunity to meet Ms. Kelley's father. Ms. Kelley discussed her father's background in the entertainment business, playing with the Swinging Lads with Sonny Charles and the Checkmates, and noted how meaningful it was for him to be part of a celebration in which his daughter was so deeply involved.

Chairman Krolicki continued by thanking staff from the Commission and from the Lieutenant Governor's Office for all the work in the coordination of the event and the celebration.

Commissioner Lori Nelson expressed her appreciation towards Commissioner Martin and The Smith Center, stating events like The Smith Center Celebration epitomized why she wanted to be part of the Sesquicentennial, and that it will be one of the lasting legacies people will remember.

Commissioner Brown stated that Southern Nevada had always known about the work of Commissioner Martin, but with the event from the previous evening now the world does.

Chairman Krolicki and other commissioners then began to discuss some of their favorite moments of the event the night prior.

Additionally, Chairman Krolicki commented on how pleased Governor Brian Sandoval was with the evening.

Regarding medallions, Chairman Krolicki asked for comments on how sales should be handled going forward. As long as the coiner is still willing and the market will bear, Chairman Krolicki stated he'd like to continue to produce as many medallions as possible, including in complete sets available for the holiday season. Chairman Krolicki continued, stating the appropriate price and process will need to be determined, and asked Ms. Pam Robinson to work with Mr. Peter Barton and whoever may have an interest to settle on a plan.

Ms. Robinson stated she would also work with Mr. Bob Nylan of the State Museum and Ms. Kaci Capurro of the Legislative Gift Shop, but cautioned the State Museum will have certain limitations and staff may want to be careful not to overextend them. Ms. Robinson stated the State Museum will be looking for a certain amount of sets to produce and that the Commission will want to ensure they can deliver what is promised and presented.

Commissioner Nelson suggested selling a special box for individuals who had collected all four of the medallions prior to sale of sets. Ms. Robinson stated Ms. Capurro would have that available.

Commissioner Donald Newman asked if preorders could be taken to get an idea of the demand. Chairman Krolicki suggested first completing the momentum generated by the 4<sup>th</sup> medallion release before possible preorders, and asked when the run for the 4<sup>th</sup> medallion would close. Ms. Robinson replied she believes the final day will be November 3<sup>rd</sup>, and that it may be appropriate to make a decision in October before discussions could be held with Mr. Nylan. Chairman Krolicki suggested the best time to make an announcement maybe over Nevada Day weekend, when there will be ample press and outreach opportunities.

Commissioner A.J. "Bud" Hicks suggested delegating these decisions to Ms. Robinson and a subcommittee of interested individuals, who would make a presentation at the October meeting due to the rapid advancement of time. Chairman Krolicki stated that would be appropriate, encouraged anybody with an interest in medallions to speak to Ms. Robinson, and stated they will keep commissioners updated with a presentation at the next meeting.

Chairman Krolicki ended the Chairman's Report noting Mr. Matt Robinson had pursued other opportunities with the Silver State Health Insurance Exchange, thanked Mr. Robinson for his service to the Commission, and wished him well in his new endeavors. Chairman Krolicki then welcomed Mr. Alex Tanchek as the new staff member to the Commission.

***5(b) - Nevada 150 Foundation Financial Report ~ For Action***  
**- Bud Hicks, President ~ Nevada 150 Foundation**

Commissioner Hicks expressed his appreciation to Commissioner Martin on behalf of the Nevada 150 Foundation for putting on the event the previous evening. Commissioner Hicks stated that, as of September 17<sup>th</sup>, the Foundation had \$573,464 in the coffers, but added the Foundation could always use more money. Commissioner Hicks also noted any unallocated proceeds are to be turned over to the Nevada Cultural Affairs Foundation.

***5(b) (2) - Discussions and expenditure authorizations for Legacy Projects:***  
***5(b) (2) (a) - Restoration of Highway Markers***

Commissioner Hicks made mention of a Legacy Projects handout distributed by staff, highlighting all Legacy Projects approved and considered by the Commission, but stated the Commission will want to focus on the projects that require funding by the Commission.

Commissioner Nelson provided an update on the meeting she and Ms. Kelley had with representatives from YESCO regarding the restoration of the Nevada Historical Markers. While Commissioner Nelson noted there was enthusiasm on the part of the YESCO for the project, there were questions regarding the scope of the project, materials used, etc. and those questions need to be answered before YESCO could appropriately evaluate a partnership. Regarding timing, Commissioner Nelson stated they'd made YESCO aware that there would be appropriate time to execute the project and for it to possibly be announced before Nevada Day. Ms. Kelley added they will now need to get information from the State Historic Preservation Office and that Mr. Jeff Young, CEO/President of YESCO, is fully engaged with interest for this project.

***5(b) (2) (b) - Nevada 150 Legacy Exhibit***

Ms. Kelley noted discussions from the previous meeting regarding the Nevada 150 Legacy Exhibit for the Nevada Room on Nevada Day that can be reassembled at the Nevada Legislature. Ms. Kelley asked if the Commission would like to see a project move forward at a cost not to exceed \$10,000.

Ms. Robinson stated Mr. Barton is aware of a potential package deal for such a project.

**Commissioner Hicks made a motion to authorize the expenditure of up to \$10,000 for the Nevada 150 Legacy Exhibit (Nevada Senate Arts Program). Commissioner Patricia Cafferata seconded the motion. The motion was approved unanimously.**

### ***5(b) (2) (c) - Time Capsules***

Ms. Kelley provided an update on time capsules, noting she has consulted timecapsules.com, conducted follow-up with Peter Barton, the Smithsonian, and Tom with Time Capsules Incorporated, who was intrigued with Ms. Kelley's suggestion of placing a time capsule in a podium, to attain more information on time capsules. For pricing, Ms. Kelley noted a 1-foot cube would run roughly \$1,575; a 2-foot cube would run roughly \$2,700; and a 4-foot cube would run roughly \$5,000. Ms. Kelley also stated that, in her research, she found various prices for podiums running from \$1,000 to \$5,700. Ms. Kelley noted that, depending on where the Commission would like to house the time capsule, the cost could run from \$10,000 to \$20,000.

Chairman Krolicki stated the building of a podium might be an interesting project for incarcerated Nevadans.

Commissioner Martin noted that, while time capsules are meant to last a long time, podiums tend to last five to ten years, and that he is having a hard time visualizing what a podium would look like after 50 years.

Commissioner Brown suggested a time capsule shaped like the state of Nevada.

Commissioner Newman stated he'd help staff get in contact with the person who did the time capsule for the Elko Convention and Visitors Authority.

Chairman Krolicki noted Las Vegas did something similar for their Centennial and that something should be done at the Grant Sawyer Building in Las Vegas and/or at the Capitol in Carson City. Chairman Krolicki then charged Ms. Kelley and Ms. Robinson with overseeing this, with Commissioner Newman to provide input when appropriate.

Commissioner Brown suggested possibly attaching the time capsule to a wall, making the capsule exposed and available for viewing.

Commissioner Neena Laxalt suggested allocating a certain amount of money to the project to help the Foundation in their budgeting. Ms. Kelley stated the Commission could do this, but suggested she and Commissioner Hicks may be hesitant to do so until the final bills from The Smith Center event have come in as to avoid appropriating money which may not be available. Commissioner Hicks suggested simply providing direction to staff to get ideas more thoroughly flushed out.

Ms. Karen Baggett asked what the Commission would like to place in the time capsule and where the Commission would like to place it. Ms. Kelley stated she'd spoken to Ms. Esther Carter from the City of Las Vegas and said their item collection process was nothing too formal: they'd held an event at Cashman Field asking citizens to bring in items they'd like placed in the time capsule, commissioned an artist for its design, and buried it in concrete.

Commissioner Laxalt asked to remove the Daughters of the American Revolution from the Legacy Project list since they had not submitted their time capsule to be a Legacy Project.

Commissioner Cafferata stated they had not talked to her about their project. Mr. Scott Carey noted he'd been in contact with representatives from the Daughters of the American Revolution, with nothing having been formally presented.

Chairman Krolicki asked staff to come back with a plan for review at the next meeting, asking for options, pricing, location, and viability.

Commissioner Cafferata stated the original idea was for the time capsule to be housed in the Governor's Office in the North and the South, and noted how difficult it was to get projects arranged at the Capitol building.

Ms. Robinson suggested Commissioners think about what needs to go into the time capsule, since that will help determine the size and location, and to send those items and suggestions to her and Ms. Kelley.

Commissioner Brown suggested one item from each county. Commissioner Sherry Rupert also suggested items and input from the Native American tribes.

Commissioner Hicks suggested if any commissioner wished to take ownership of any Legacy Project that they should do so, given the short timeframe for which it needs to be done.

#### ***5(b) (3) - Foundation Close Out Authorizations***

Chairman Krolicki stated the Foundation will exist until June 30<sup>th</sup>, 2015 while the Commission expires January 1<sup>st</sup>, 2015, and asked to find out about a possible extension of the Commission or the creation of a working group in order to accomplish everything from a governance standpoint.

Commissioner Hicks confirmed the Commission expires January 1<sup>st</sup>, 2015, but that the Foundation will continue to receive revenue that will eventually wind up with the Nevada Cultural Affairs Foundation, which may like to have the Commission's support.

Commissioner Cafferata asked whether Commissioner Hicks was still interested in pursuing the copper bust as a Legacy Project. Commissioner Hicks replied that, while he'd still like to see it, he has questions regarding its feasibility.

#### ***5(c) - Nevada Day Parades*** **- Commissioners Neena Laxalt and Lori Nelson**

Commissioner Laxalt provided an update on planning for the Commission's presence in the Nevada Day Parade in Carson City, noting some members of the community have expressed confusion as to why Las Vegas is also having a parade, a view which Commissioner Laxalt stated she does not advocate. Commissioner Laxalt stated that they'd received about \$16,000 to help offset the \$50,000 the Commission set aside, that various Chautauqua characters will be present for photo opportunities, and that they will be meeting with Burning Man artists to discuss float design. Commissioner Laxalt also noted that Olympic gold medalist Mr. David Wise has also agreed to participate.

Commissioner Nelson provided an update on the planning for the Nevada Day Parade in Las Vegas, noting the logistics are coming along nicely, with the next step being to develop the VIP section in grandstands. Commissioner Nelson noted a balloon has been earmarked for the efforts, and that they are working to pursue any in-kind donations to reduce hard cost. Commissioner Nelson further asked commissioners to try to utilize any possible contacts for providing in-kind donations.

Mr. Chaunsey Chau-Duong provided further details regarding the Nevada Day Parade in Las Vegas, noting a spike in applications after the PR push and assistance from the Las Vegas Review-Journal. Mr. Chau-Duong also noted that they have attained a Happy Birthday balloon that will have the 150 banner on it, they are working with Silver State Industries on selling merchandise along the route, they are working with McIntosh Radios to provide radios for staff to communicate, and they have contacted Ahern Rentals about renting golf carts. Mr. Chau-Duong also expressed his appreciation to Commissioner Nelson and Station Casinos donating water for the parade. Mr. Chau-Duong also expressed his appreciation to Ms. Susan Moore for utilizing her contacts in the Clark County School District.

Commissioner Nelson expressed her appreciation to the Lieutenant Governor's Office for providing staff and infrastructure support. Regarding Northern Nevadan pushback, Commissioner Nelson suggested commissioners share the story as to why the Nevada Day Parade in Las Vegas needs to be done. Commissioner Laxalt stated she'd considered sending letters to the editor to explain that this is part of the One Nevada philosophy, and that this is a celebration for all Nevadans.

Ms. Kelley encouraged commissioners to reach out to clients and contacts in Southern Nevada to encourage attendance and to educate about the parade. Commissioner Nelson suggested developing a flyer that could be sent out that provides details, as well as larger employers placing information in company newsletters.

Ms. Robinson asked if late entrants would be accepted. Commissioner Nelson stated the deadline was September 22<sup>nd</sup>, but that Ms. Carter indicated there would be a little wiggle room.

#### ***5(d) - Events & Community Outreach***

##### **- Sherry Rupert & Scott Carey – Events & Community Relations Update**

Commissioner Rupert began the Events and Community Outreach report by providing an update on a project she's been working on regarding the Indian Princess Reception for the Indian Princesses from the 1964 Nevada Day, noting they've received confirmation from the princess in Florida who was crowned the Centennial Princess that she will be attending, as well as a princess from Alaska. Regarding the parade, Commissioner Rupert stated they will be partnering for a duel parade entry with Stewart Indian School alumni and the princesses.

Commissioner Laxalt suggested another opportunity for the Indian Princesses on Nevada Day would be in front of the Paul Laxalt Building in Carson City for photo opportunities.

Mr. Carey provided an update on upcoming events and events held since the last meeting, noting Nevada Day is only six weeks away. Mr. Carey noted that, to date, 376 events have been held throughout the state with 464 events approved, tripling the original goal of 150. Mr. Carey commented on various events and projects, including: The Nevada 150 Balloon; the UNLV athletic department placing the Nevada 150 logo on their helmets; the Helen Stewart Paiute Basket display; the 4<sup>th</sup> Medallion striking; and the Sesquicentennial Harley-Davidson Motorcycle attending the Reno Air Races.

Chairman Krolicki asked how sales of the Harley-Davidson raffle tickets are going. Ms. Kelley stated 17 had been sold the previous night. Ms. Kelley also commented on Mr. Tim Cashman's optimism that they'd sell the remaining tickets. Ms. Kelley also stated the mothers of owners Mr. Cashman and Mr. Don Andress will be drawing the winning raffle ticket at the public grand opening of Las Vegas Harley-Davidson on November 1<sup>st</sup>.

Commissioner Hicks stated, through September 17<sup>th</sup>, the raffle tickets have generated \$121,000 in revenue.

Commissioner Laxalt asked if the motorcycle will be at any other events. Ms. Kelley replied she was unsure but that she would get that information from Ms. Haley Caldwell at Harley-Davidson of Las Vegas.

Ms. Baggett stated she had briefly spoken to Mr. Dan Klaich of the Nevada System of Higher Education about getting Nevada 150 stickers placed on the UNR football team's helmets, similar to what was done by the UNLV football team. Chairman Krolicki suggested following up with Mr. Marc Johnson, as well. Chairman Krolicki also wondered whether they could somehow place the Nevada 150 logo on the Fremont Cannon.

Commissioner Brown asked if the UNR-UNLV game will be considered a signature event as it was the previous year. Mr. Carey replied that it had not been given a designation because of the timing of the game, occurring later in November, but that it could be done if it was the desire of the Commission.

Commissioner Newman noted a possible final event for the celebration could be the donating of the Sesquicentennial Garcia Saddle to Mr. Barton and State Museums, which will take place on Nevada Day 2015. Chairman Krolicki stated he was aware of a few post-Nevada Day events and asked those who were aware of those events to communicate with Mr. Carey to keep him apprised.

#### ***5(e) - Commissioner Updates***

Commissioner Laxalt reminded commissioners that Dr. Kevin Marie Laxalt is still looking for participants in the Nevada Reads Program, and that if commissioners knew of anybody who would be interested to forward their names to her.

Commissioner Martin thanked everyone who attended The Smith Center gala the prior evening. Regarding the issue of paying for the venue, Commissioner Martin noted The Smith Center was

at total risk for the financial liabilities of the event, and further noted the Foundation accepted tickets at a highly discounted price. Commissioner Martin also noted the Foundation paid for the after-party, which was initially to last an hour and a half but ended at 2:00 a.m. Commissioner Martin also mentioned the donated food from the Four Seasons and refreshments from Southern Wine and Spirits. Additionally, Commissioner Martin highlighted the media attention the event generated, noting the front page story from the Las Vegas Review-Journal, stories from the four major networks in Las Vegas, and articles in the society sections of various newspapers.

Commissioner Laxalt asked whether the event was videotaped for telecasting. Commissioner Martin stated it was taped for archiving purposes, and that news crews ran small bits for their stories, but that it was not done for a PBS special because of licensing issues that would have increased the budget tenfold.

Commissioner Nelson asked if KSNV had stayed for the entire time, and also commented that Mr. Bob Stoldal would probably be willing to give that for the an item to the time capsule. Commissioner Martin stated KSNV had two cameras at the event, and that KSNV had also sent a large group. Chairman Krolicki noted that Mr. Stoldal is on the Commission on Tourism, and that it would be extraordinary if a copy could be used for the time capsule.

Chairman Krolicki asked if there were any thank you letters that could be sent through the Commission or the Lieutenant Governor's Office. Commissioner Martin said they'll send a list to Ms. Robinson of the special thank yous.

Commissioner Brown stated the representatives from the Bureau of Land Management have received their medallions for geocaching, and that the Commission has made the BLM happy.

Commissioner Randall Snow stated that the number of visits to the website has increased by 7,028 visits the previous month, with roughly 5,600 of those being new, generating a new-visitor rate of 72.5 percent. Commissioner Snow stated the most popular pages continue to be the Home page, the Events Calendar, and the Events List, indicating individuals are visiting the website to find out what is going on. Commissioner Snow stated the average visit time is 2 minutes and 20 seconds.

Commissioner Newman asked how many Nevada Stories are on the website now. Mr. Carey replied there are about 100. Commissioner Newman stated he encourages everybody to go on and submit their story. Commissioner Laxalt stated she especially encourages older Nevadans to submit stories.

Commissioner Newman noted his mother was his guest to The Smith Center gala the previous night, and stated the lounge segment of the performance was one of her favorite.

Chairman Krolicki suggested asking people what their favorite event of the celebration has been so far. Commissioner Snow stated it would be possible to speak with Mr. John Dunlap of D4 about assembling a ballot.

Commissioner Newman also stated that for anybody who did not see the Sesquicentennial Garcia Saddle the night before, it was still at The Smith Center until he takes it back into Elko.

Commissioner Laxalt verified that the Sesquicentennial Garcia Saddle will be at the Nevada Day Parade in Carson City, to which Commissioner Newman replied it would be on display only if they could find a secure location. Chairman Krolicki suggested the Lieutenant Governor's Chili Feed would be the most secure location.

***5(f) - Public Relations - Media Report***  
**- Tiffany East ~ The Glenn Group**

Ms. Nicole Carlsen of The Glenn Group provided an update on media and public relations, highlighting much of the media activity around The Smith Center event the night before with an upcoming post-event release to be expected. Ms. Carlsen also noted Commissioner Nelson had been interviewed by Beasley Broadcasting about the parade, as well as recording a public service announcement. Ms. Carlsen commented media coverage generated by the 4<sup>th</sup> medallion pressing from various news outlets, despite other major news stories occurring the same day. Ms. Carlsen also discussed a plan The Glenn Group has been working on called Home Means Nevada, where they've partnered with Record Setter to set a record for the most people singing the state song at the same time, and asked people to record themselves singing "Home Means Nevada" on October 30<sup>th</sup> at 10:00 a.m.

Ms. Valerie Glenn of The Glenn Group provided comment, noting how fun it has been to work with the Commission on this celebration.

Commissioner Nelson noted the managing editor from the Las Vegas Review-Journal had commented to her they anticipate 20 more Sesquicentennial related stories.

***5(g) - Executive Director Report ~ For Possible Action***  
**- Kara Kelley**

Ms. Kelley began the Executive Director's report by thanking staff with the Commission and with the Lieutenant Governor's Office for all they've done to make the celebration a success, as well as thanking staff from The Smith Center for their work with the Commission on the event the prior evening and with the United States Postal Service Commemorative Stamp event. Regarding medallions and belt buckles, Ms. Kelley stated the Legislative Gift Shop has reported selling 583 silver and 420 copper medallions of the 4<sup>th</sup> design, and that they've sold 280 belt buckles.

Chairman Krolicki noted that Nevada Day will be a good day for selling merchandise. Chairman Krolicki also noted Ms. Robinson was dispatched to Eureka and Panaca over the weekend. Ms. Robinson stated she had worked with the Home Means Nevada show, developed by McAvoy Lane for the Sesquicentennial, at the Eureka Opera House. Ms. Robinson also stated she was in Panaca for the Dutch Oven Cook-off, for which one of the grand prizes was a silver medallion. Ms. Robinson commented that there is excitement throughout the state in places most Nevadans in Las Vegas or Reno sometimes do not to consider.

***5(h) - Tentative Meeting Dates ~***

**- October 9, 2014 10:00 AM**

**- October 21, 2014 1:00 PM**

Ms. Kelley stated the two meeting dates were due in part to the many decisions the Commission will have to make. Ms. Kelley also stated one of these two meetings could be conducted over the telephone.

Commissioner Martin stated he will be out of the country for the October 9<sup>th</sup> meeting and will not be able to participate.

**6. Public Comment**

No public comment.

**7. Adjournment**

**Commissioner Cafferata made a motion to adjourn the meeting. Commissioner Brown seconded the motion. The motion was approved unanimously.**

Chairman Krolicki adjourned the meeting at 11:37 a.m.